# BEGINNING ESTHETICS SCHOOL

Evergreen Beauty College's Guide to Taking Tours



— Rachel Greene, Esthetician Graduate
Working at Garden Kane

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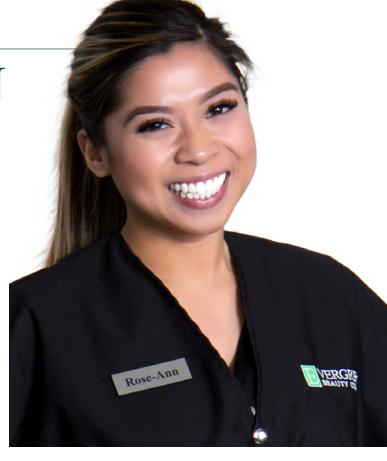
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  At Evergreen Beauty College, our main goal is to make our students self-reliant.

## Who is

# EVERGREEN BEAUTY COLLEGE

regreen Beauty College is a family-centric institution. Our goal is to help our students become industry leaders after their graduation. Our 20+ years of experience in education allows our students to learn from seasoned professionals who care about the success of their pupils. Every student is an individual here; each and every student is unique and amazing. We are proud



of our welcoming and loving atmosphere, our hard work ethic, and the sense of personal responsibility we foster. We have several locations in the state of Washington. Our colleges feature student spas and salons within the campuses.



### EVERETT CAMPUS MOUNT VE

802 SE Everett Mall Way (Suite A) Everett, WA 98208

**Admissions:** (425) 336-5120

**Salon:** (425) 423-9186

Click for Map & Directions



### MOUNT VERNON CAMPUS

509 S 1st Street Mount Vernon WA 98273

**Admissions:** (425) 336-5120

Click for Map & <u>Directions</u>



#### **RENTON CAMPUS**

1222 Bronson Way North Renton, WA 98057

**Admissions:** (425) 336-5120

**Salon:** (425) 243-3272

Click for Map & Directions



## SHORELINE CAMPUS

18336 Aurora Ave N #103 Shoreline, WA 98133

**Admissions:** (425) 336-5120

**Salon:** (206) 542-1111

Click for Map & Directions



#### YAKIMA CAMPUS

401 North First Street Yakima, WA 98901

**Admissions:** (425) 336-5120

**Salon:** (509) 960-7740

Click for Map & Directions



# TOURING A SCHOOL IS SO IMPORTANT

If you are interested in attending college or school at any time in your life, it is important to make an educated decision when you choose where to go. A tour is the **best** way to get to know a school and what they can offer you. Scheduling the initial tour is the first and most critical step.







Visualize yourself as a student on the tour. There is no other way to see the teachers, staff, and current students in action, except to tour the facility. Can you see yourself being a student here?

- **SEE** what the institution can offer. See your investment in education working for you.
- **TALK** to staff and current students in person to get feedback and reviews. Are you going to be learning what you want and expect? How do they feel during their program?
- **BE** there. Make sure you are comfortable, happy, and welcomed in the learning environment. The tour is the most common place that students decide if the school will be the right fit. Follow your intuition.

We understand that committing to a tour is a huge step, but it is a step in the right direction. Many prospective students feel nervous about coming in for a tour, and they often have doubts. Their doubts can stem from many possible outcomes or changes that they face or think they could face in the future. These concerns might be scheduling conflicts, big life changes, financial issues, or a multitude of other things.

We are here to tell you it's okay! If you love what you are going to school for, your passion will overcome your doubts. If you are willing to put in the time and hard work, the perfect school can help you demolish your doubts and roadblocks. At Evergreen, our admissions and financial aid teams are here to help you plan, get assistance, and achieve your dreams. A tour is essential for creating a roadmap for your future.

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Trust your instinct. If you love the industry, everything else will fall into place. You will experience what you love everyday.

— Joe Trieu President, Evergreen Beauty College







# How to — GET A TOUR

During a tour you will meet teachers, staff, and students. You will also go over financial assistance, the curriculum, culture, and scheduling options.

Because all schools are different, the touring process will vary for each.



## You can get a tour with **Evergreen in three ways:**

- Request information using our website or calling your closest location. We will get back to you to schedule a tour.
- Walk in to one of our locations. We can do walk-in tours, too!
- Contact our admissions office. Our admissions team can give you more information on the phone, and they can set you up for a tour!
- Everett: (425) 336-5120
- Mount Veronon: (425) 336-5120
- <u>Shoreline:</u> (425) 336-5120
- Renton: (425) 336-5120
- <u>Yakima:</u> (425) 336-5120



## Quick Tip

We suggest you bring in a family member or friend with you! Bringing a supportive person can help you make the right decision and put things into perspective. They can also serve as another set of ears!



# What to — **BRING** TOA TOUR

eally, all you need to Kbring to a tour with Evergreen is yourself. We also suggest a friend or family member and a notebook, if you want. You don't have to make a decision on the day of your tour. Our admissions team is not looking to sell you into enrolling right away. If you choose to enroll on your tour, we will gladly and excitedly help you do that, but by no means are we going to require you to do so. Thinking through your decision is something we encourage.

You can come back days or even weeks later to start your enrollment process. Although, we do suggest you get enrolling sooner than later. Think about the future and how much closer you are to graduating if you start sooner.

What to ASK ON A TOUR

Calling a location for information is a good way to be introduced to the school, but it is important that you come in for a tour to ask questions and get in-depth feedback.

Here are a few common questions that students ask on a tour that you should consider asking as well:

- What is the cost of tuition and supplies?
- Can I afford school? <u>Are there</u>
   payment plans and other means
   of financial assistance?
- Am I going to fit in?
- Is it fun?
- Am I going to get a job when I graduate?
- What does success look like to the school?
- How do you overcome language barriers?
- How do you help with job placement?
- What are the compensation rates for occupations in this field?
- How many guests will I see when I work on the salon or spa floor?
- What if I am a transfer student?
- What program will be best for me?





Here are some questions that you should ask that you may not think of:

- What makes your school different?
- What challenges will I face?
- What do the classes feel like?
- Will I be able to learn here?
- What is the goal of the school?
- What career goals can you help me with?
- What does your business program look like? How long is it?
- How do I know your educators want to be here?
- How much homework is there
- How many hours will it take to graduate?
- Can I observe/shadow?
- Tell me about the programs?
- How will you set me up for success?
- What are the schedules you offer?
- What brands do you work with?
- Are you accredited?

Remember: Evergeen's goal is to educate you on your options. We sincerely hope that you make the decision that fits you the best, even if that isn't with Evergreen.

# The OUTCOME OF A TOUR

At the end of the tour, you should leave feeling confident. All of your questions and concerns should have been addressed, and you should leave with solutions.

If you can say with faith that the school gave you all of these things, you may have just found the ideal school for you. At Evergreen, we strive to supply you with this knowledge. If our admissions team member is not fulfilling your needs, ask more questions, and make sure to let them know.

You should leave a school tour knowing or having the following:

- What makes the school unique.
- What teaching approaches the school takes.
- When school starts.
- A strong connection with someone there.
- If the school prioritizes the students and has their best interest in mind.
- If the school understands the beauty industry and its demands.
- The programs that they offer and which is a good fit for you.
- The admissions process and what is expected of you as a student.

Quick Tip

Schools should be a resource. Schools who provide that information are more dedicated to their students.

# COMMON CONCERNS

t is expected that you will have questions, challenges, and concerns. That is why we highly encourage you to come up with those before and during your tour.

Here are a few concerns and challenges that Evergreen admissions team members can help you solve or find out how to solve.

- Financial issues. This is the most common issue of all. We try to offer as much as we can to everyone we can. Financial aid is available to students who qualify. In other cases, payment plans, scholarships, and other forms of assistance are available. Schedule a meeting with one of our financial counselors to create the perfect plan for you.
- Scheduling conflicts. We work to help resolve these conflicts by offering different schedules for our programs. We have:
  - Three-day programs.
  - Night programs.
  - Full-time programs.

 Is this a valid and in-demand industry? The beauty industry is booming. The demand for beauty professionals is growing. If you love what you do and are willing to put in the time and effort, you have the potential to create work for yourself and reach great heights.

We hope that you can see yourself working in this industry, starting at Evergreen Beauty College. We want to help you become the beauty professional you see yourself as. We also maintain the goal to make our students better people.



Look for a school that nurtures. Find someone in that school that can be a helping hand all the way through.

— **Mama Thi Trieu**Founder, Evergreen Beauty College



# FINAL THOUGHTS

At Evergreen Beauty College, our main goal is to make our students self-reliant. To be an independent esthetician, or any other beauty professional, you need to be informed, confident, and skilled. That starts with your education. We are not here to sell you into attending Evergreen. Our students are not numbers or faces. They are unique individuals with goals and dreams just as unique as they are. We want each student to thrive. We hope to see you at one of our locations for a tour.

Now that you know everything you need to be prepared, are you ready to book your tour? We know that many students will tour more than one school, and we want to help your find the right place for you. Contact your nearest location today or just drop by! Evergreen Beauty College is a place of warmth and confidence. We are here to be a guide on your esthetics school journey, wherever you want to end up.





**ADMISSIONS (425) 336-5123** 

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