

### HAIR DESIGN





#### ORIENTATION

Beginning Your Journey; How You Will Achieve Your Goals



Beginning your journey; Evergreen is a home where you can make your own self-discoveries.

# PHASE ()

Building the Foundation... Where Hands-On Begins



Theory Classes: R.E.P stands for **REFLECT, ENGAGE, and PERFORM.**This process means our educators will first reflect on what you as a student will be learning, create an activity to engage our students to dig deeper into the theory, then close with making sure that the students can perform what they just learned to ensure our student's understanding of the concept.

Students receive step-by-step instructions on how to cut with shears.





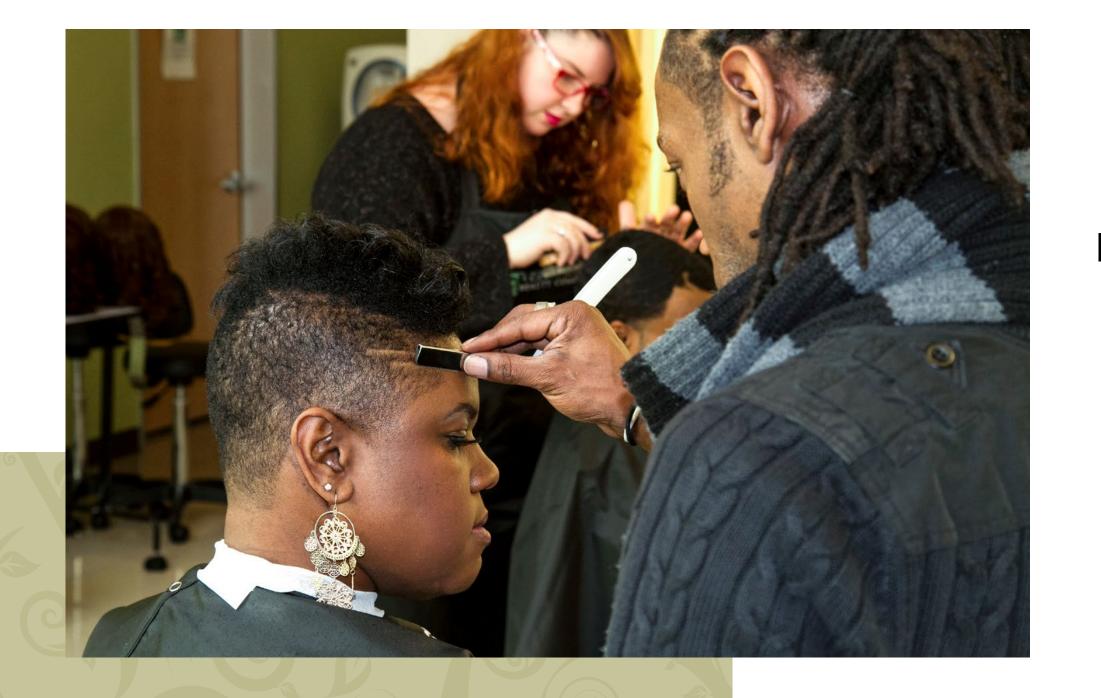
Students learn proper techniques based on bone structure, hair texture, density and growth patterns through practicing after demonstrations.

Get
comfortable
learning razor
cutting on a
mannequin first.





Devolping an eye for detail is one aspect learned while utilizing the clippers and trimmers.



Learn razor techniques to soften and manage the lines of the cut to compliment facial features.







Continue to practice on mannequines and live models with your instructor by your side.

Surprise yourself with your own creativity!

Use styling tools to manage hair texture while creating a smoother look in the style.







Creativity rules as students learn special event hairstyles.



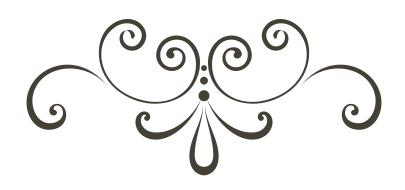


#### MONTHLY ONE-ON-ONE

Making Sure We Stay On Course For Success Each Step of the Way



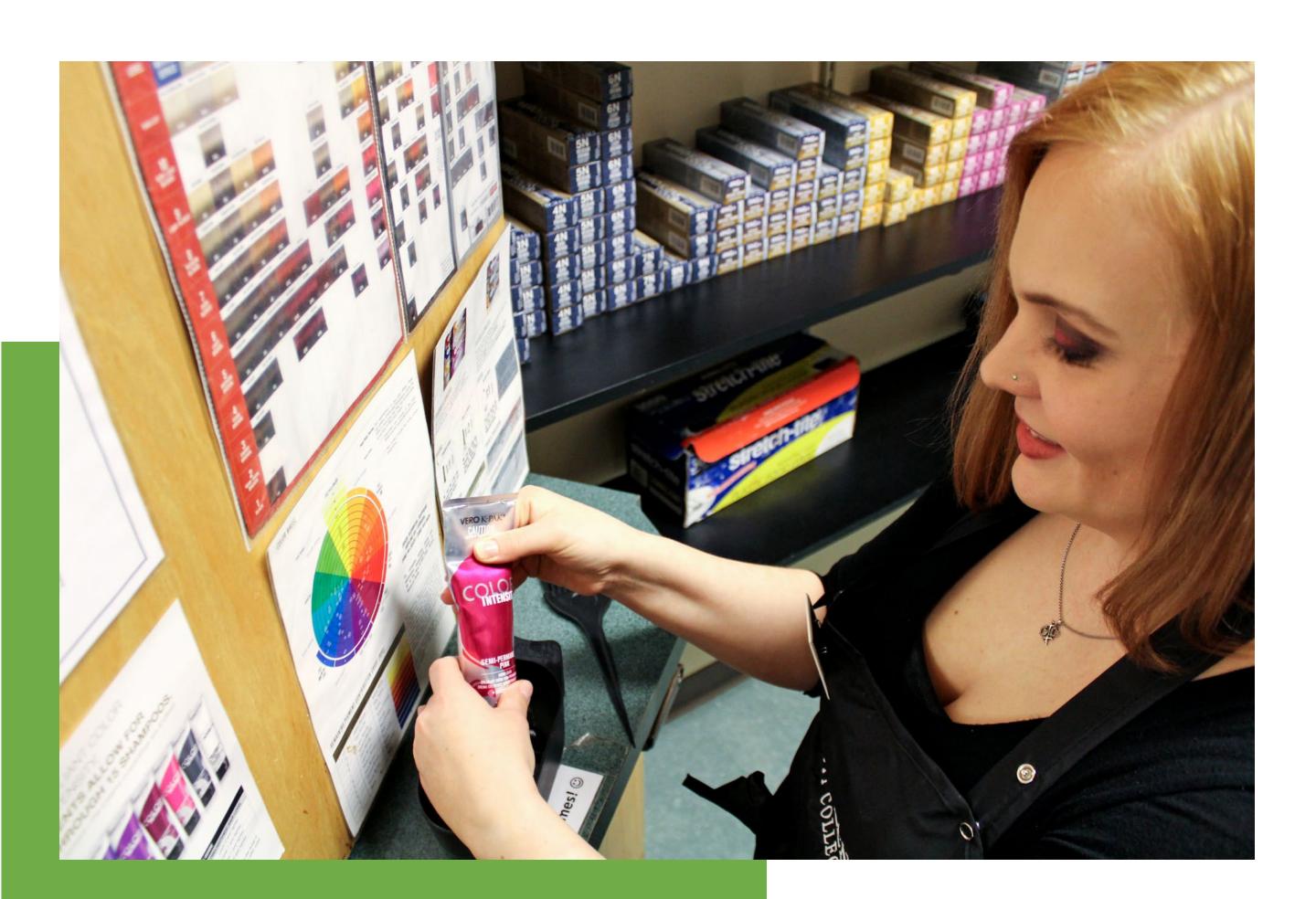
An opportunity to check in every month and regroup: this is when your educator will give you a status update where you are in the program and help you plan next month's roadmap. An opportunity to share your successes and struggles so we can adapt for the following month.





### > PHASE

Building Advance Techniques Upon the Foundation



Students
become
masters at
developing
custom colors
for each
individual
client's needs.













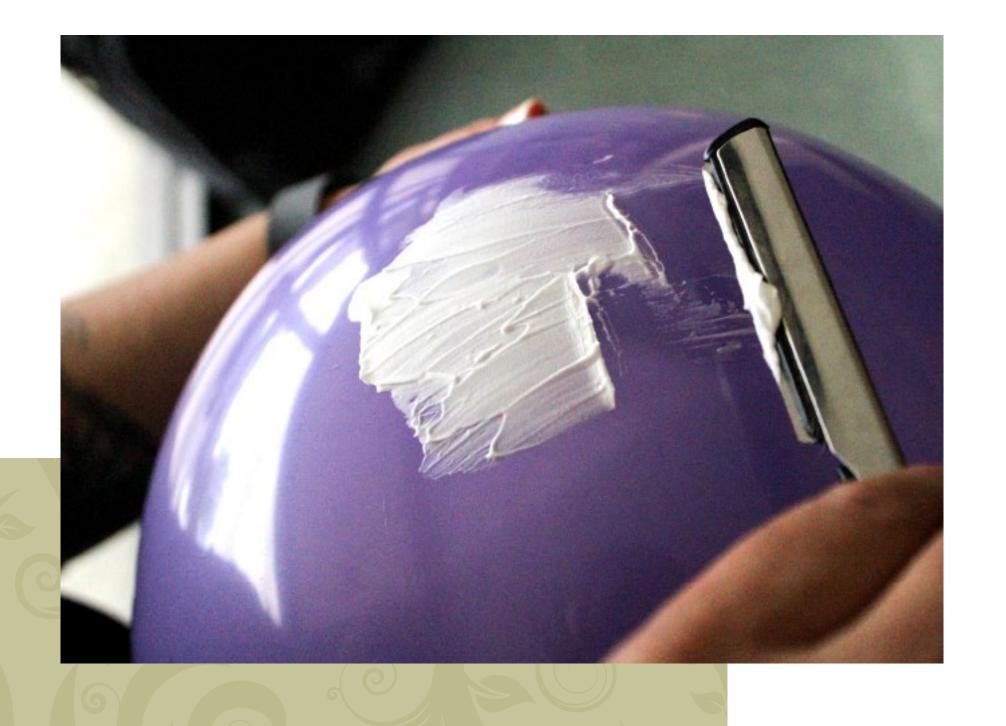
Enhancing the client's hair color with accent pieces to create interest or focal points.



Creating highlights throughout the hair to make the color come alive.

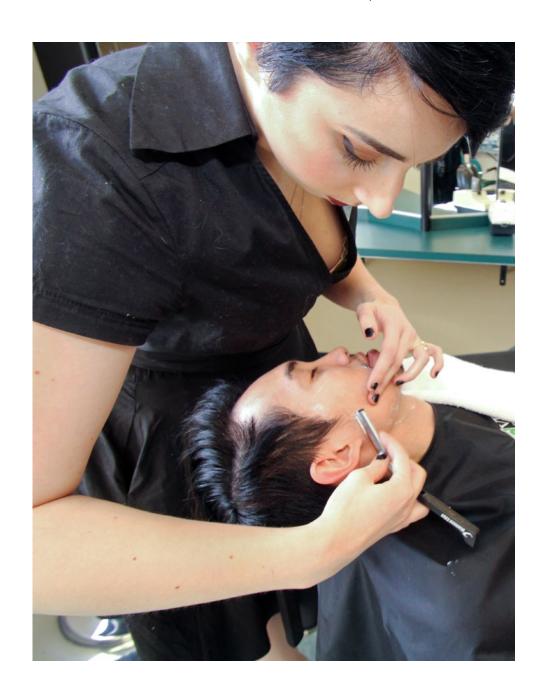


Students adding body to the hair through soft curls to provide longer lasting styles.

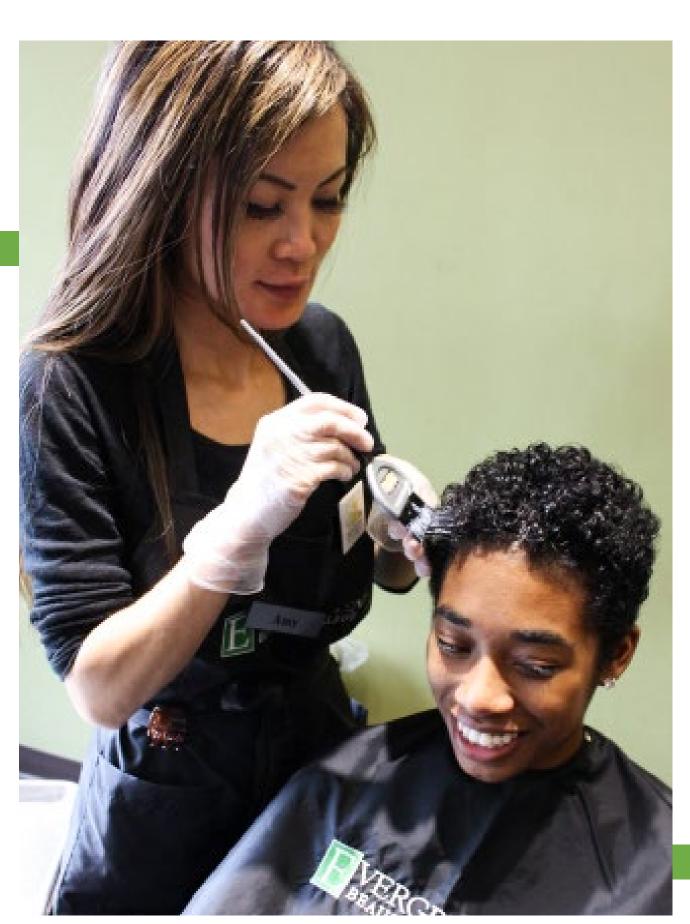


This old barber art of facial hair design and trimming with a straight edge razor is unique at Evergreen. This helps serve one of the fastest growing markets in the beatuy industry; the men's market.

Students learn and pratice straight razor beard design & trimming on the safest models, like Balloon Bob.







Managing excessive curly hair through chemical relaxing provides ease and styling. We train from a hair typing system that identifies the different levels of curliness to determine the correct application.

Balayage is a form of hair painting using lightener to create a sun lightened effect in the hair.



#### SCHOOLASSEMBLIES

Beginning Your Journey; How You Will Achieve Your Goals













Each month the student body comes together to celebrate individual and class accomplishments as well as fun activities for Personal Development.



#### GIVING BACK

Events where we have the opportunity to give back to our community



Evergreen students help bring beauty back to school by providing free haircuts to students K-12. Students take great pride in giving back to our community through special events designed to help many worthy causes throughout the year. This is a value from the Evergreen Beauty College owners that they want to instill in all of their graduates. As a student you have a number of opportunities to participate in sharing your gifts and talents that you learn in school with the local community.



We host a
"Free Pictures
with Santa"
event for
families.





Our students provide hair and makeup services so they look great in their photos!



Evergreen students help Moms and daughters pamper each other for a fun day of relaxation!

Our military appreciation event, **Beauty Salutes You,** sure is a touching one!



Nathan Gonzales shared Evergreen Beauty College's photo.

This man sat in my chair, he told me his life story he was a Marine and was

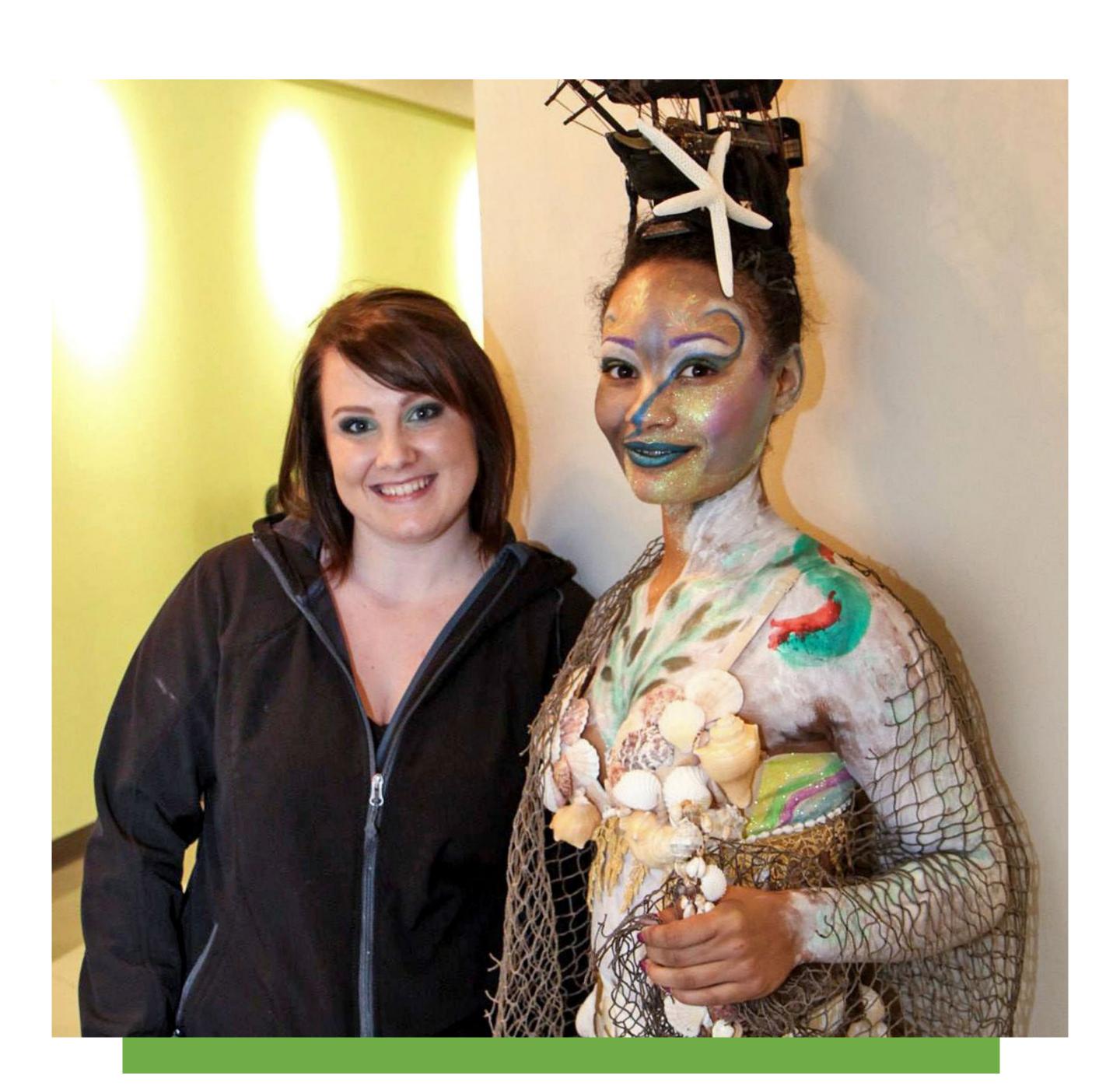
currently homeless and was wanting a haircut to improve his chances of getting back on his feet for a potential job interview! I could not have been



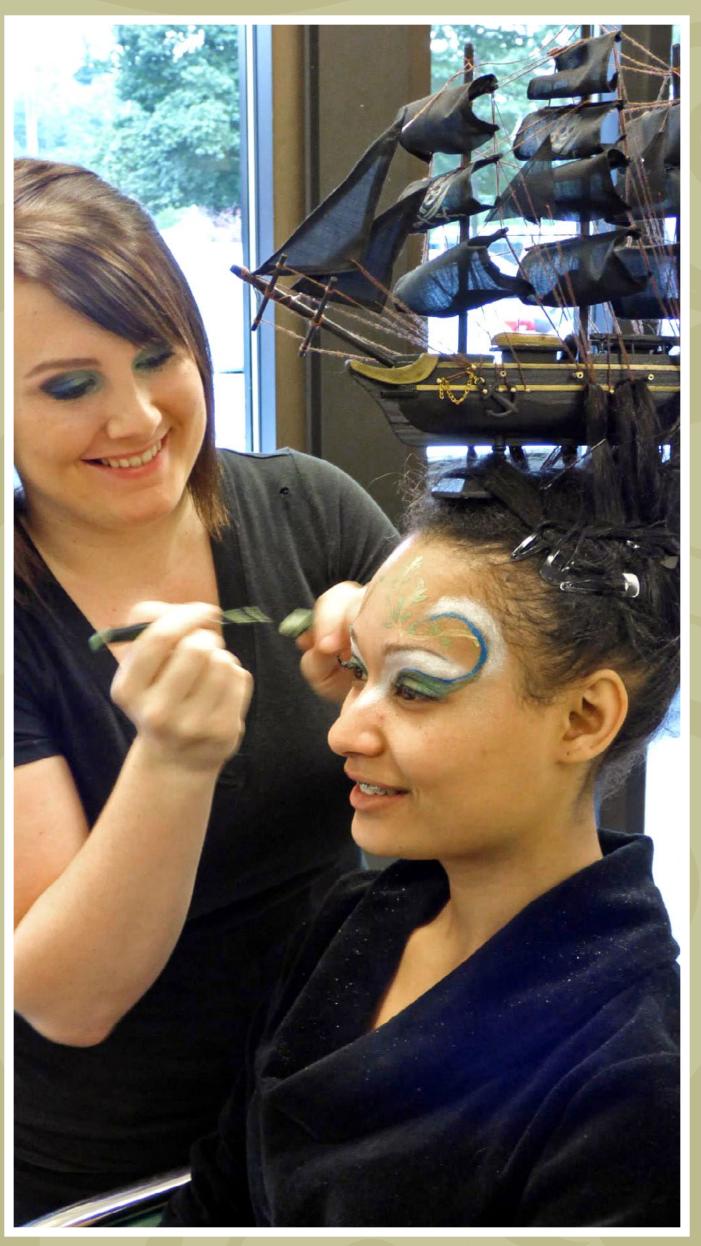


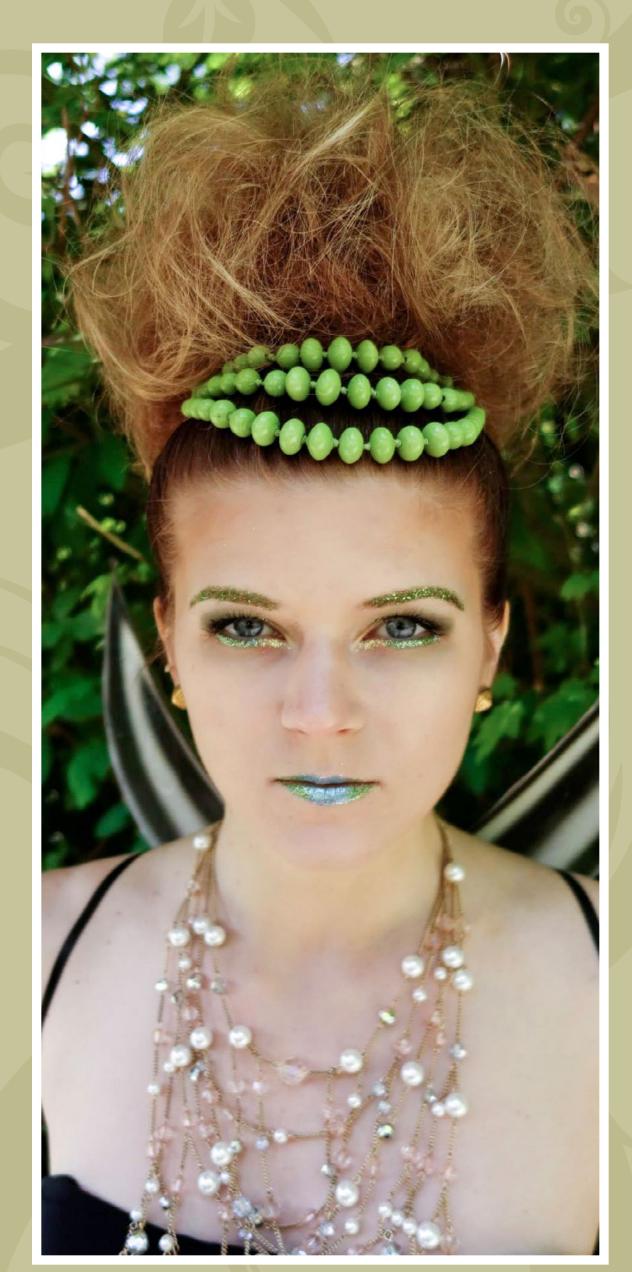
#### COMPETITIONS & FASHION SHOWS

Opportunities for Students to Unleash Their Creativity



Students are given the opportunity to push beyond their limits through competitions and fashion shows where they can unleash their creativity and artistic side.







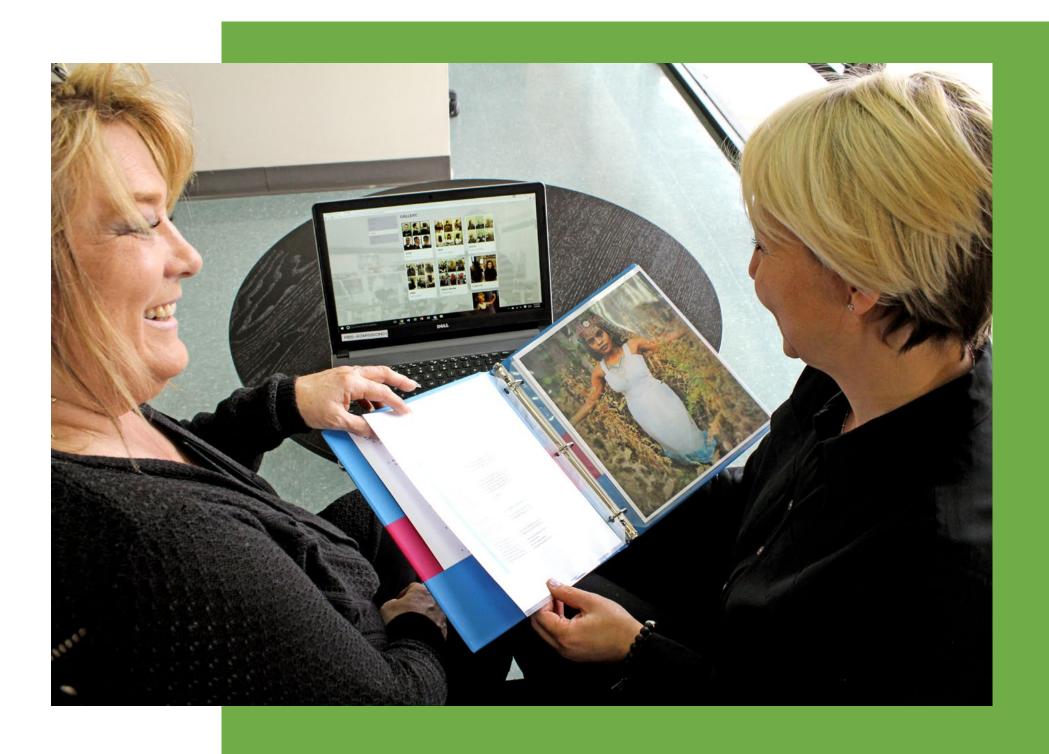
### PHASE ()

Preparing for the Profession of Hair Design After Graduation



Each student will sit down and have an exit interview with our faculty before graduation. At this time a student will go over their 90-day plan after graduation. Our staff will check to make sure you understand how you will apply for your license, how to make payments to your student loans (if applicable), and double check your tools needed to apply for a job (ex. Resume, portfolio, etc.).

Students
develop a
photo journal
highlighting
their creative
abilities
together with
work history and
aspirations.



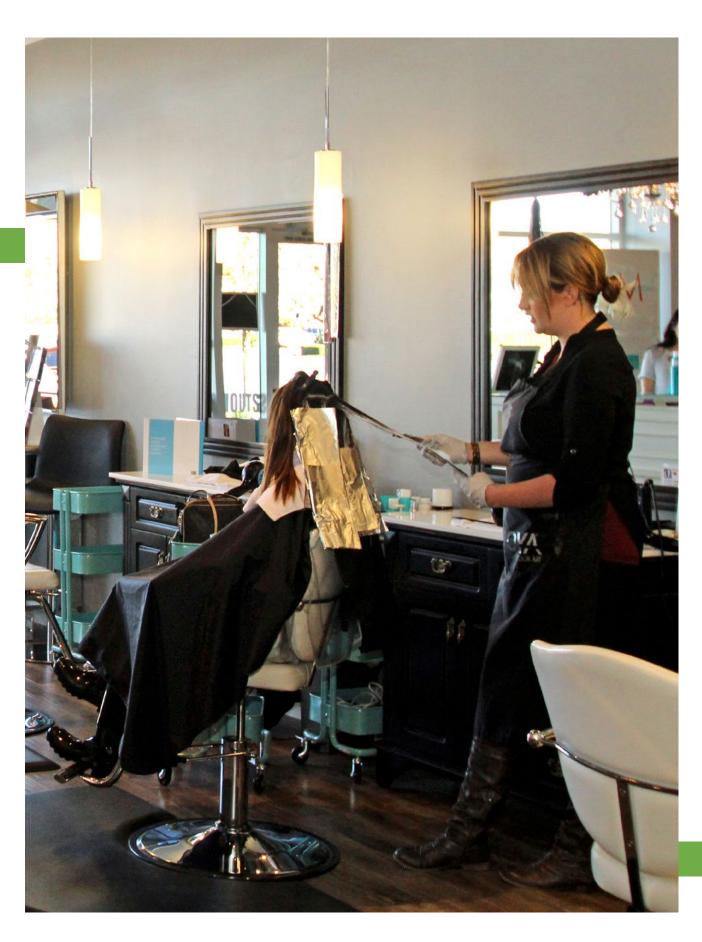


Through our business management program, students can develop "soft skills" dealing with clients to be able to attract and retain future clients.

Students are prepared for their written and practical exam.







Many of our students spend a portion of their training at an externship in local salons prior to graduating to discover the work environment of a salon.

To celebrate your last hour of school, your peers and staff clap you out in your final walk out our doors!

## PHASE ()

After Life & Continued Support



We love inviting real, successful professionals working in the industry into our classes as guest speakers so they can share their knowledge with our students. Especially, many of our graduates after experiencing successs in the salon will be invited back to share their success story.

Graduation Day with Style.



The crowning achievement celebrating your accomplishment.





You will have the opportunity to thank all your support, family and friends that helped you through this journey.





### ...AND YOUR LIFE AS A PROFESSIONAL BEGINS

Take the first step and give us a call!



Our Admissions Counselors are able to share in your excitement for your career.

Call us at (425) 336-5120 or schedule a tour online.