



EVERGREEN
BEAUTY COLLEGE

ESTHETICS PROGRAM OUTLINE



ORIENTATION

BEGINNING YOUR JOURNEY; HOW YOU
WILL ACHIEVE YOUR GOALS

Beginning your journey, Evergreen is a home where
you can make your self-discoveries.

PHASE 01

BUILDING THE FOUNDATION. WHERE HANDS-ON APPLICATION BEGINS

R.E.P stands for REFLECT, ENGAGE, and PERFORM. This process means our educators will first reflect on what you as a student will be learning, create an activity to engage our students to dig deeper into the class coursework, then close by ensuring that the students can perform what they just learned to test understanding of the concept.



Students will learn to identify a client's skin type to determine the best treatment plan.

Performing a professional skin analysis and treatment that is customized to treat the client's skin type and skin condition, as well as learning how to cleanse, exfoliate, moisturize and use a massage technique that gives a relaxing and youthful-looking skin experience.





- ✓ Learn how to perform a facial through demonstration first.
- ✓ Learn to use soft and hard wax techniques to remove different types of hair on the body and face, first practicing on a mannequin before moving on to an actual client.
- ✓ Learning to use soft wax and hard wax techniques to remove different types of hair on the body and face.

- ✓ Learning various techniques using liquid, powders or creams to contour and highlight a client's best features while diminishing others, then adding a pop of color to the lips to achieve the client's exact desired look.



OPTIONAL MONTHLY ONE-ON-ONE

MAKING SURE WE STAY ON COURSE FOR SUCCESS EACH STEP OF THE WAY

Students will have the opportunity to check in every month and regroup: this is when your educator can give you a status update on where you are in the program and help you plan next month's roadmap. This is an opportunity to share your successes and struggles so we can adapt for the following month.



PHASE 02

BUILDING ADVANCE TECHNIQUES UPON THE FOUNDATION



✔ **Individual Eyelash Extensions:** A technique in which the esthetician attaches individual lashes to your natural lash for a more dramatic look that can enhance or diminish the shape of the eye as desired by the client. This technique is an up-and-coming trend.

✔ **High Frequency:** A technique that uses an alternating electrical current that, when applied to a client's skin, can create a germicidal effect that can be used on acne-type skin.



✓ **Galvanic:** A process where an electric current penetrates serums deeper into the skin for optimized effect.

✓ **Microdermabrasion:** A process where you use a diamond tip wand and suction to remove 20-30% of the top layer of the epidermis skin to reveal brighter, more youthful-looking skin.

✓ **Product Recommending:** Students will recommend a customized home care regimen with the proper skin care products. Product knowledge classes are taught.



SCHOOL ASSEMBLIES

BEGINNING YOUR JOURNEY; HOW YOU WILL ACHIEVE YOUR GOALS

Each month the student body comes together to celebrate individual and class accomplishments as well as fun activities for Personal Development.



GIVING BACK

EVENTS WHERE WE HAVE THE OPPORTUNITY TO GIVE BACK TO OUR COMMUNITY

Evergreen students provide complimentary skincare services to students, kids, and families. Students take great pride in giving back to our community through special events designed to help many worthy causes throughout the year. Evergreen Beauty College owners strive to instill these values in all of their graduates. As a student, you have many opportunities to participate in sharing the gifts and talents that you learn in school with the local community.



- ✓ We host a “Free Pictures with Santa” event for families.
- ✓ Our students provide hair and makeup services, so the families look great and feel the best in their photos!
- ✓ Evergreen students help Moms and daughters pamper each other for a fun day of relaxation!

COMPETITIONS & FASHION SHOWS

OPPORTUNITIES FOR STUDENTS TO UNLEASH THEIR CREATIVITY

Students have the opportunity to push beyond their limits through competitions and fashion shows where they can unleash their creativity and artistic side.

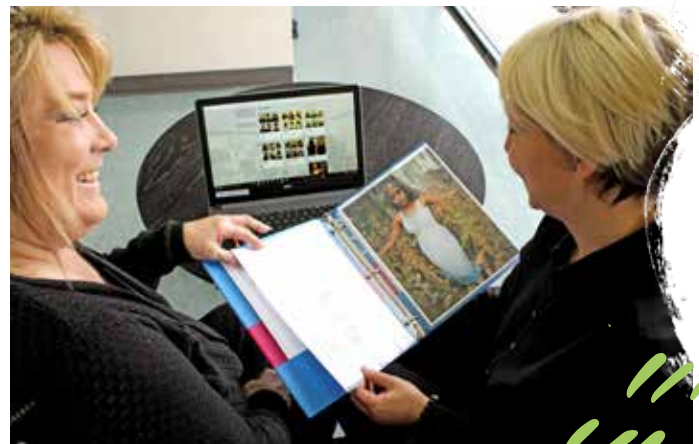


PHASE 03



PREPARING FOR THE PROFESSION OF ESTHETICS AFTER GRADUATION

Each student has an option to do an exit interview with our faculty before graduation. At this time, students will go over their 90-day plan after graduation. Our staff will ensure you understand how to apply for your license, how to make payments to your student loans (if applicable), and double-check your tools needed to apply for a job, such as a resume, portfolio, etc.



- ✓ Students develop a photo journal highlighting their creative abilities, work history, and aspirations.
- ✓ Students develop soft skills through our business management program to attract and retain future clients.
- ✓ Students are prepared for their written and practical licensing exams.
- ✓ Our students can qualify and spend a portion of their training at an externship in local spas before graduating so they can gain experience in a spa environment.

To celebrate the last day of school, your peers and staff applaud your final exit through our doors as you leave the campus!



PHASE 04

AFTER GRADUATION & CONTINUED SUPPORT

We love inviting real, successful professionals working in the industry into our classes as guest speakers so they can share their knowledge with our students. Guest speakers provide alternative classes such as sugaring, how to get a promotion, threading and more!



Our owners have visited our graduates' grand openings as they open their spas.

Graduation: The crowning achievement celebrating your accomplishment.



You will have the opportunity to thank your family and friends who helped and supported you through this journey.

TAKE THE FIRST STEP AND GIVE US A CALL!

Our Admissions Representatives share
in your excitement for your career.

**Call us at (425) 336-5120
or schedule a tour online.**

